



*Special Interest  
Articles:*

- Exotic Pests
- Ficus White Fly
- Something New!!  
Lanai Lighting
- Retirement news at  
Glamour Pools.

*McLaughlin's Home  
Service, Inc.*

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## *Welcome to our Spring Newsletter*

### **EXOTIC PESTS**

**A**ccording to the Department of Agriculture figures, there are close to 200 exotic insect species that come through the port of Miami every year. Most are caught by inspectors but every once in a while one gets through and because they have no natural predators, they can wreak havoc in our landscapes. Some of the better known exotic insects include the Imported fire ant, Africanized honey bee and Mole Crickets. This problem also includes plants and animals such as the Brazilian Pepper, Melaleuca and Armadillos among others.

Of particular note in our landscape are a couple of really nasty newcomers such as the Ficus White fly, Pink or Caribbean mealy bug and the Croton scale.

We are finding these new exotics have the potential to be game changers in the landscape industry.



Adult female pink mealy bug and immatures

*"These new exotics have the potential to be game changers in the landscape business"*



How would you like to have the landscape design of your dreams?

We can do it.....call us today to begin the plans for your dream landscape!

239-267-2847



**McLaughlin's**  
COMPLETE LINE OF HOME SERVICES

**FICUS WHITE FLY**

We've been hearing about the incredible damage this insect is causing to ficus hedges and trees on the East Coast of Florida for a couple of years and dreading it's inevitable arrival in Lee County.

In June of 2009 it was finally confirmed in a hedge along McGregor in the Iona area. Since then we've seen it on Ft. Myers Beach, South Lee County, McGregor by the Edison Home and Sanibel. It's not spreading as fast as originally feared, possibly because they are not resistant to cold and our freezes the last couple of years have knocked their populations down.

The problem is that the only real effective controls are with the highly systemic class of insecticides called neonicotinoids. These are extremely effective, long lasting (up to 6 months) and really expensive. Treatments can run \$2-4 and up per linier foot of hedge. This means a 60' Ficus hedge across your back property line could cost \$125 to \$200 per treatment and we will need to do it 1 to 2 times per year.

The good news is that it is manageable but as the costs imply, it is a game changer.

Call us for more details or if you would like to discuss your specific situation.

**Our next issue will highlight the "pink hibiscus mealy bug".**



*White Fly*



*Ficus hedge defoliated by ficus whitefly*



**Top 3 visible signs of ficus whitefly infestation:**

- 1. Yellow leaves
- 2. Losing leaves
- 3. Whitefly "skins" on leaves



## WE'RE SHEDDING NEW LIGHT ON OUTDOOR LIVING

*Lanai Lights is an Attractive, Adaptable and Affordable Solution for outdoor Lighting.*

Utilize your outdoor living spaces more fully by brightening them with Lanai Lights, the first lighting system specifically designed for your screen-enclosed space.

### BENEFITS OF LANAI LIGHTS:

- Illuminates large areas including screened lanais, pool decks and balconies
- Allows users to control the intensity of light with a dimmer and a remote control for ease of use
- Specially designed to project light 170 degrees in the desired direction to avoid unwanted light pollution- will not affect neighbors
- Adaptable to any size outdoor living area-unique modular mounting system can be easily reduced or expanded
- Works with new construction or on existing homes, designed to fit nearly all standard screen framing
- Professional installation available through McLaughlin's and Glamour Pools
- Plugs into any standard outdoor GFI electrical outlet
- Available in white and bronze to match standard screen enclosure framing
- One-year manufacturer warranty
- Proprietary design – you will not find a comparable product on the market anywhere!
- Call 239-267-8776 for pricing and information and schedule your installation today!



**Lanai  
LIGHTS**  
the first lighting system specifically designed for your screen-enclosed space

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for our Temp Service!*

**Receive one month free pool service  
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Pools for summer service.**

**Call us for details:**

**239-267-8776**

**(Some restrictions apply)**



***GOOD LUCK  
CATHY!!***

## RETIREMENT NEWS

After 22yrs. with Glamour Pools, Cathy Gilliam has decided to retire and go into the next stage of her life. Cathy started with us in June of 1989 almost exactly 1 year after we bought Glamour Pools while we were still learning the ropes of being in a new business. She has played an important part in our success by being a steadfast dependable technician who ran her route diligently and expertly and needed little supervision allowing us to concentrate on other areas. In fact, her route became so stable that when others ran it during her vacations and so forth, they were amazed they could run it so much faster only later to learn that Cathy had made so many dear friends that it took a while to catch up each week! I don't know how many Thanksgiving dinners Cathy was invited to, but I'd guess it would add up into the thousands over the years.

We are sorry to see her go and she will be missed. We wish her the best in her retirement and we are grateful for what she has done for Glamour Pools over the years.

Terrence McLaughlin

President